



1900 Hospital Boulevard
Gainesville, TX 76240
940-612-8607

August 3, 2022

Dear Supporter:

This October will mark the 25th year of the North Texas Medical Center Foundation's Halloween Hustle 5K Walk/Run and 10K Race. This year's event is scheduled for Saturday, October 29. Warm up begins at 8 a.m., with the race getting underway at 8:30 a.m. Once again this year, our certified course begins and ends at North Texas Medical Center.

The NTMC Halloween Hustle would not be possible without the generous support of local sponsors. Your sponsorship helps pay for the timing system, award medals and t-shirts. But most importantly, the money we raise allows the Foundation to purchase much-needed equipment for the hospital.

Enclosed you will find sponsorship levels for the 2022 Hustle. We would appreciate your support at any level. Returning sponsors are always appreciated and is what allows us to continue what has become a Halloween tradition for families, schools, and businesses in the area.

North Texas Medical Center Foundation is a 501(c)3 organization established to provide ongoing support and funding of various needs within the hospital district. Since the foundation began in 1986, it has been able to provide more than \$700,000 in new equipment for the hospital and we hope to continue to serve our hospital and the healthcare needs of Cooke County through our fundraising efforts.

We would appreciate your support in maintaining our mission. Please fill out the attached form and email, mail, or fax it back to me at your earliest convenience. Please do not hesitate to contact me with questions.

Regards,

Darin Allred, Executive Director

North Texas Medical Center Foundation
940-612-8460 Direct
940-612-8601 Fax
darin.allred@ntmconline.net

North Texas Medical Center Foundation

2022 Halloween Hustle Sponsor Levels

Event Date: October 29, 2022

Tier 1 - \$500 (Corporate Sponsor)

- Business logo prominently and permanently displayed on **500** t-shirts
- Business name printed on individual sign and placed on hospital front drive for the month of October.
- Your marketing give away placed in all **400+** participants' goodie bags (Due October 21)
- Business listed in "Thank You" ad in local paper.
- Repeated recognition to **400+** participants and spectators at event

October 11 Deadline for T-Shirt Order

Tier 2 - \$300 (Business Sponsor)

- Business name (no logo) permanently listed on **500** t-shirts
- Business name printed on individual sign and placed on hospital front drive for the month of October.
- Your marketing give away placed in all **400+** participants' goodie bags (Due October 21)
- Business listed in "Thank You" ad in local paper.
- Repeated recognition to **400+** participants and spectators at event

October 11 Deadline for T-Shirt Order

Tier 3 - \$175 (Sponsor)

- Business name printed on individual sign and placed on hospital front drive for the month of October.
- Business listed in "Thank You" ad in local paper.
- Repeated recognition to **400+** participants and spectators at event

Tier 4 - \$50 (Individual Supporter/Non-Business)

- Business listed in "Thank You" ad in local paper.
- Repeated recognition to **400+** participants and spectators at event

Non-Profit Organization Tier Costs

- Tier 1 - \$300 – Receive all benefits of Tier 1 (Corporate Sponsor)
- Tier 2 - \$200 – Receive all benefits of Tier 2 (Business Sponsor)
- Tier 3 - \$100 – Receive all benefits of Tier 3 (Sponsor)

Yes! I would like to be one of the sponsors for the 2022 Halloween Hustle!

Tier Level: _____ Amount: _____ Check # _____

Contact Name: _____

Business Name: _____

Address: _____

Phone Number: _____ E-mail: _____

Return form and payment to: **NTMC Foundation**, 1900 Hospital Boulevard, Gainesville, Texas 76240 Fax: 940-612-8460

E-mail: darin.allred@ntmconline.net

Information will not be sold or distributed to a third party not involved with this event.